

POTGUIDE IS THE COMPREHENSIVE GUIDE TO THE WORLD OF MARIJUANA.

Founded in 2013 as a resource for cannabis tourism.

AS SEEN IN ...

The New York Times

Traveler Forbes

TRAYEL+ TIME



OUR DIRECTORIES

Connecting consumers with relevant service providers, showing them:



WHERETOBUY

Dispensary Directories



WHERE TO STAY

420 Friendly Lodging Options



WHAT TO DO

Tours, Events, Activities & Social Lounges



PRACTICAL LEGAL INFORMATION

Helping people stay on the right side of the law



ENGAGING BLOG CONTENT

Covering cannabis news, culture, travel & more



STRAIN PROFILES
+ PHOTOGRAPHY

One of the largest collections available

OUR AUDIENCE

Helping Visitors & Locals Alike



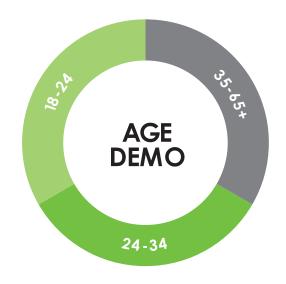
SESSIONS: +1,000,000/mo



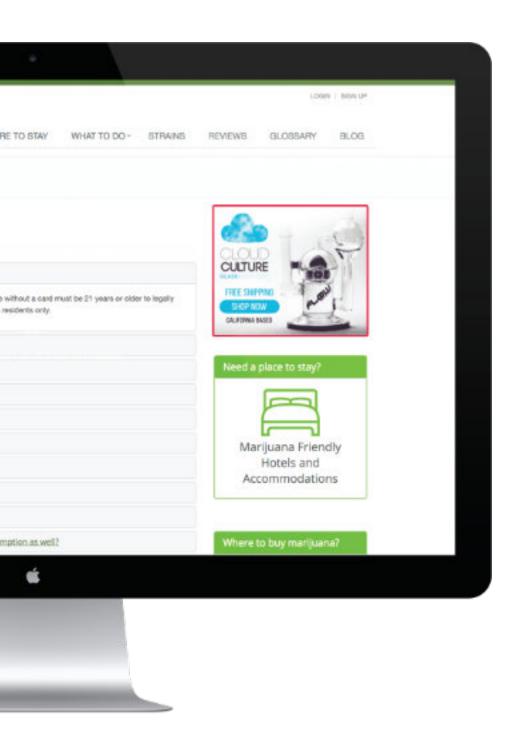
UNIQUE VISITORS: 800,000/mo



PRIMARY DEVICE: 70% mobile







BANNER ADS

LEADERBOARDS (728px x 90px)



RECTANGLES (300px x 250px)



CPC OR CPM OPTIONS AVAILABLE

Please contact *media@potguide.com* for specific details on available plans.

NATIVE LINKS

Organically insert a native text link back to your website or product page.

Available placement:

- BLOG ARTICLES
- TRAVEL GUIDES
- BUSINESS DIRECTORIES

CPC OR CPM OPTIONS AVAILABLE

Please contact *media@potguide.com* or specific details on available plans.

Where to Stay

Mans - Websen Plendy Sold

Last Updated: March Stiff, 2016







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Can I smoke marijuana in my hotel room or at my vacation rental?

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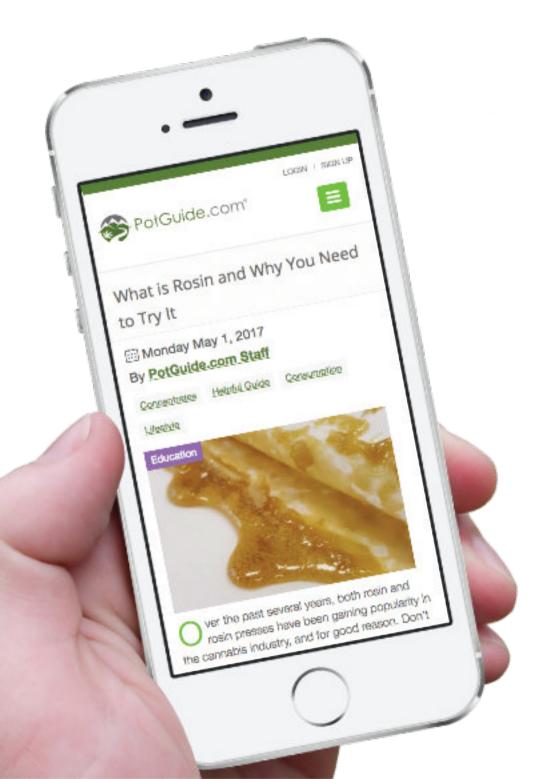
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SPONSORED CONTENT

Publish an article on our blog to organically promote your brand. Sponsored articles are a great way to drive SEO for your brand.

Posts include:

- BRANDED IMAGERY
- VALUABLE BACKLINKS
- EXTENDED REACH VIA NEWSLETTER INCLUSIONS & SOCIAL MEDIA
- AND MORE ...

Please contact *media@potguide.com* for specific details on available plans.

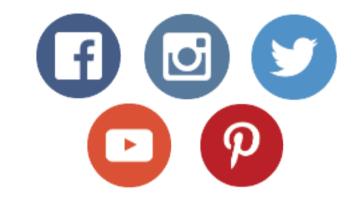
*Copywriting services included.

NEWSLETTER & SOCIAL MEDIA

Sponsor a whole or partial newsletter to push to our large email list of users across the US, complete with unique messaging & imagery.

We'll add multiple social media posts to help leverage your messaging even further.

Please contact media@potguide.com for specific details on available plans.





CONTESTS & GIVEAWAYS

Work with our team to determine an appropriate contest to highlight your brand/product. We'll promote it across our site, blog, newsletter and social media channels – and will share any captured email addresses with all parties involved.

Please contact *media@potguide.com* for specific details on available plans.



CONTES

DISPUNSABIES

DEALS

OFFI STRAIN DO

STRAIN PROFILES / REVIEWS

NEWS & CHIEF OF

GUDES

My Smoke Spot Giveaway



We're tearning up with Colorado Cannabis Tours and Black Rock Originals to bring you the best givesway yet.

Enter to win via the nine different ways below, including saming 10 ENTRIBS for posting a photo of your favorite place to smoke on instagram or Twitter No matter Hills the beach or the mountains, be sure to use NNsBmokeBoot (and taglus) to make it count?

After 3 weeks, we'll pull it grand prize winner who will be hooked up with 420 tours 3 classes from Colorado. Cannable Tours, fully stocked safety cases from Black Fock Originals & sweepine swag from PotGalde, plus 8 additions. 2nd & Brit place winners who will also win proxy prize packs full of sweet stuff.

Winners will be chosen at random on Suprambar 20th, 2016. So ours to check Facebook and Twitter to see if it's your holly day.

Contact Rules



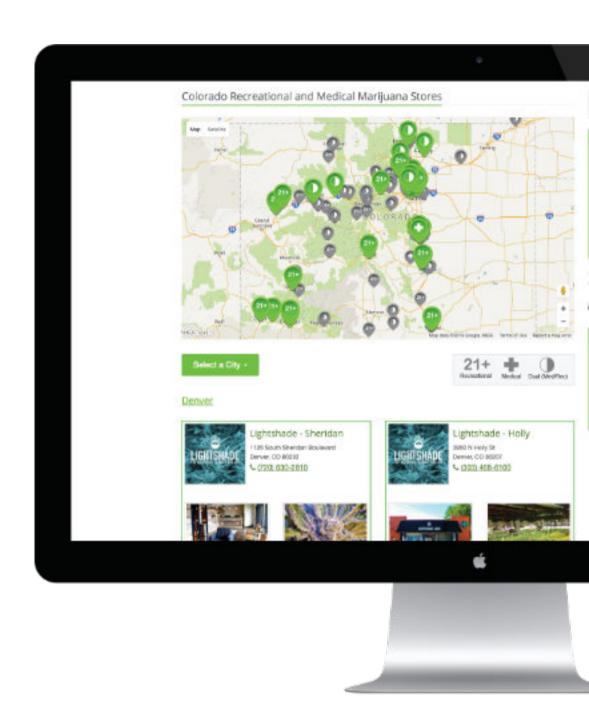
ENHANCED DIRECTORY LISTINGS

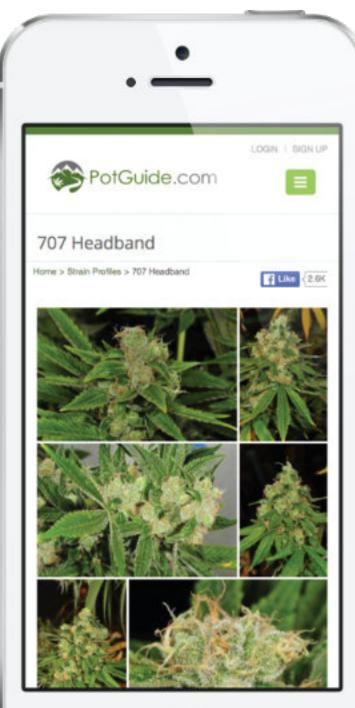
Stand out from your competitors in our business directories.

Enhanced listings are available for:

- DISPENSARIES
- COMMERCIAL & PRIVATE LODGING
- TOUR OPERATORS
- **OUR EVENTS & ACTIVITIES**
- SOCIAL LOUNGES

Please contact *media@potguide.com* for specific details on available plans.





ADDITIONAL OFFERINGS

In addition to our advertising opportunities, we also cater to the following:

- STRAIN/PRODUCT REVIEWS
- PHOTOGRAPHY SERVICES
- AFFILIATE PARTNERSHIPS
- AND MORE...





Please contact

media@potguide.com

to start a conversation with our team!